

AD HOC TOWN SEAL COMMITTEE



List of possible designers and artists

Local artists:

1. Stephen Wells – framing, visual artist, experience graphics – he has an artist shack on Ptown Pier – block print style.
2. Sylvia Tomayko – both parents are artists – business Middle Dune – graphic experience
3. Khristian Bennett – Mooncusser Tattoo – from Truro – wife is artist also
4. Casey White – graphic design
5. Jean Wilcox – graphic designer, local – did the logo for PAAM – designed catalogs wilcoxinc.com – a Truro resident
6. Steve Peters – Smoke Sygnals – Wampanoag rep –
7. Paula Scher - Pentagram – graphic designer
8. Zella Swain – line illustration, posters for events – Truro local
9. Dave Temelini – frequent visitor to Truro – works for UMass, freelance – did Eastham lighthouse for Chamber
10. Rob Sergel - Graphic artist who does zines – friend of Sue's niece – and graphic designer – stark black and white art.

AD HOC TOWN SEAL COMMITTEE

List of possible stakeholders to communicate with

Drafted at committee meeting 4/8/25

Truro residents

- People who work in and around Truro
- Shellfishing industry.
- Farmers
- Artists
- Summer residents
- Seniors
- School children

Town employees

- Library
- DPW
- Safety
- Schools
- community center
- town hall
- COA

Civic and cultural assets

- CCNS
- Castle Hill
- Sustainable Cape
- Historic Society

Wampanoag Tribe leaders

AD HOC TOWN SEAL COMMITTEE - Designer selection

Personal details

designer/artist name	Khristian Bennett	Steve Peters	Robert Sergel	Paula Scher	Zella Swain	Dave Temelini	Sylvia Tomayko	Stephen Wells	Casey White	Jean Wilcox
firm name	MOONCUSSEY TATTOO	SMOKE SYGNALS		PENTAGRAM		KOLO DESIGN	MIDDLE DUNE			WILCOX DESIGN
title	Tattoo artist	Museum exhibition designer	Graphic artist of comics	Graphic designer	Illustrator	Graphic designer	Multi-media artist / stationery	Mixed media artist, framer	Graphic design student	Graphic designer
notes	Wife is artist also	Wampanoag adviser	Friend of Sue's niece		Cape Cod artist based in Mexico	Frequent visitor to Truro, works for Umass, freelance		Artist shack on Ptown pier, experience in graphics		Primarily print/catalog designer. Did PAAM logo
URLs	https://www.mooncussetattoo.com/khristianbennett	https://smokesygnals.com	http://secretacres.com/?page_id=2354	https://www.pentagram.com	Insta: @zella.handmade	http://www.roamedandrambled.com/	https://syl.avidtp.net	https://www.studioprovinctown.com/gallery		https://www.wilcoxinc.com
URLs			https://www.madamearchitect.org/interviews/2020/7/16/paula-scher			https://www.umb.edu/directory/davidtemelini/	https://www.middledune.com/about			

Selection criteria

Portfolio of Work

[illegible]

Experience

[illegible]

Technical Skills

[illegible]

Discovery & Research

[illegible]

Communication

[illegible]

Project Management

[illegible]

Deliverables Capability

[illegible]

AD HOC TOWN SEAL COMMITTEE

Stakeholder Communication Strategy

	Quantity	Have email addresses	Have physical mailing address
Town newsletter subscribers	2000	Y	
Truro registered voters		unk	Y
Truro residents/property owners - non-voters		N	
Summer visitors		N	N
Local businesses			Y
Library users/newsletter subscribers		Y	
Part-time resident advisory committee		Y	
Shellfish advisory committee		Y	
Town employees	260	Y	Y
Library employees	6	Y	Y
Town Boards, Committees, & Commissions		Y	Y
Truro Historical Society (Cobb Library)	1	Y	Y
Sustainable Cape	1	Y	Y
Wampanoag Tribe		Y	
Cape Cod National Seashore (who?)		Y	
Castle Hill (Executives? Boards?)		Y	Y

Public print media: flyers, newspaper

Locations for flyers (or to collection "comment cards"):

Library

Town Hall

Local businesses

Farmers market

Post offices

Possible locations for public forums:

COA

Library

[illegible]

04/15/202