

Ad Hoc Town Seal Committee
Meeting Minutes
March 27, 2025
9:00 am
In-Person Meeting
Truro Public Library, Cobb Room

Present: Holly Ballard-Gardner, *Chair*
Peter Cook, *Vice-Chair*
Chris Nagle, *Clerk*
Sue Lichtenstein, *Member*
Isadora Medley, *Member*

Called to order at: 9:00 am

Approval of Minutes

Mr. Cook motioned to approve the minutes from 02/28/25, Ms. Lichtenstein seconded. All in favor.

Activity Report

Committee confirmed the proposed meeting schedule with a mix of in-person and remote meetings for the next two months.

Committee discussed protocols including open meeting law requirements.

Public Comment

None

New Business

Committee discussed possible ways to gather community input.

It was agreed to focus on goals and developing a plan prior to beginning the creative component. It was noted our Select Board liaison will keep the Select Board apprised of our process. The development of a list of stakeholders was discussed.

A draft of the Committee Goals (attached herein) was reviewed. Ms. Lichtenstein moved to approve the Committee Goals. Ms. Medley seconded. All in favor, the Goals were adopted.

Ms. Gardner shared a report from Katie Riconda about the Town of Yarmouth's town seal redesign process.

Ms. Gardner shared historical information from the vault provided by Nicole Tudor.

Ms. Gardner distributed the handout "Truro, Mass: Characteristics, themes, and ideas."

Mr. Cook provided an overview of the Provincetown Independent's coverage of town seals and their inaccuracies.

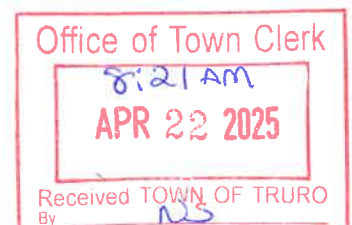
The Committee reviewed and discussed the Draft Work Plan and proposed the following edits:

- 1.2 Discovery: Ms. Medley suggested public comment might be gathered in a public forum where constituents could contribute comments with Post-Its in guided categories.
 - 2.1 Design Brief: Committee discussed grouping together categories of members that share similar interests such as Town employees, graphic professionals, arts organizations, etc.
 - 2.2 Initial Concept Development and 4.2 Deliverable Preparation: Ms. Medley suggested that we include typography as a necessary part of the seal design.
- Members agreed to bring their feedback to the next meeting in order to finalize and approve the Work Plan.

Next Steps

Ms. Gardner announced actions for the next meeting:

- Bring ideas on stakeholders to be communicated with.
- Bring ideas on possible designers, artists, and firms to consider for the design work.




- Bring edits and additions to the handout "Truro, Mass: Characteristics, themes, and Ideas."
- Bring edits and additions to the Draft Work Plan

Adjournment

A motion to adjourn was made, seconded and voted on. Meeting was adjourned at 10:04am.

Respectfully submitted,
Chris Nagle


Chris Nagle, Clerk

