Approved Truro Concert Committee Meeting Minutes, April 29, 2024

Submitted by Michael Holt Present: Tim, Ken, Tricia, Nancy, Pat, Carl, John, Michael, Charlo

Last minutes (April I)

Approved

Infrastructure

- Carl believes extending deck is too much work, so we won't do it.
- Tim found a good material for a line cover, to place over electrical extension cords on walkway.
- Carl made a new banner that can be hung on the side of the library behind acts playing on the lawn. Could also be used at the median where routes 6 and 6A meet. But that's where the electronic sign goes. For



- the time being we'll display it at the library.
- We can keep using downstairs library closet, so no need to buy mouse-proof storage bins.
- DPW is currently not fertilizing or bugspraying on the lawn, just cutting. Library has been paying Pure Solutions to spray. Michael will ask that firm if they're willing to bug-spray the lawn only with safe essential oils.

Promotion

- Ken or Tim will talk to Jarrod about the location of, and permission to program, the electronic sign.
- Tim will get signs for this year's two new bands: The Value Leaders, and Sarah Burrill.
 The one for Chandler's band can probably just say Chandler Travis.
- Ken will reach out to Jane Corbin to see if she'll keep posting to social media. Tricia is willing to do it if not.



- Charlo will do some little interviews of artists before they play. Ken will help with the tech.
- Tricia's stepdaughter will interview Zoe.

Concert documentation

- Tim will take pix and/or videos at the concerts he can attend.
- Nancy Bloom would be a good candidate to take pictures. Ken will ask her.
- At least some of the band photos should be closeups without showing empty space in front the them.
- Would be good if the photos on the website are thumbnails that when clicked allow the user to download a hi-res version.
- We will announce, and/or say on a sign at the concerts, that someone will be taking photos and please speak to him/her if you don't want to be in them.

Revenue



- Solicitation letters: some members help address envelopes with labels during today's meeting, and will deliver or send them personally.
- Nancy will send the thank you letters.
- TPRTA is on the list of solicitation letters.
- We got grants from Arts Foundation of Cape Cod. Next year Ken will apply for more. We also got a grant from Truro Cultural Council. No MA Cultural council grant because our budget is too small.

Membership

- Jim Bisceglia is not interested.
- Ken will reach out to Regan McCarthy
- Michael, Charlo, and Tim's terms will end June 30 so they need to re-apply in early June to the Select Board for membership.

Finance



- Charlo gives a report.
- Ken will get the musicians' payment spreadsheet info to Charlo
- Ken dropped off donation solicitation letter at Seamen's Bank, but was unable to meet in person. Will try again.

Next meeting

 10 to 11am May 20 at the Recreation Lounge at Community Center.

