

1/29/25 Climate Action Committee Minutes

Members and others attending: Lili Flanders, Chair of CAC; Mark Gebhardt, Vice Chair of CAC; Alex Limpaecher, member of CAC; and Georgia Neill, CAC volunteer.

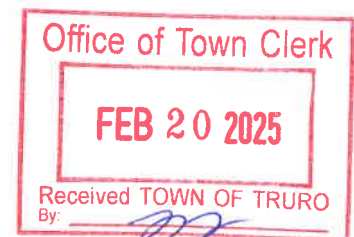
Assign Noteaker
Alex Limpaecher

Public Comment

None

Previous Meeting Minutes from 1/15/25

Approved with minor adjustments



Communication and Strategy Discussion

Lili spoke with Katie Riconda with the general guidance:

- No to setting up our own website, rather adjusting the CAC page on the Truro website
- Truro Town has an Instagram, Facebook, and LinkedIn page that we can submit to
- A larger website rework is currently happening

Reviewing the Cape Code Climate Action Plan Communication Guidelines

There was a discussion on what the objectives should be. Emphasis was put on warrant articles since the town hall meeting was coming up. These included:

- The home rule petition regarding fertilizer. Laura Kelley will be on the Board of Health agenda for February.
- Discussion about a Divestment Warrant Article
- The Solar Plan is being put forward by the Energy Committee, which the CAC supports.

Then there were discussions on channels and how we could communicate. Ideas were brainstormed, including:

- Video, interviews with well-known players around town
- The use of video in general and getting that on the town's Instagram

- Reaching out to WOMR and setting up an interview. Seeing if the new Climate Coordinator is a good candidate for that.
 - WOMR interview could be reused for Instagram or Podcast
- Similarly having content on the Truro Public TV Channel
- Collaborating with Cape-wide groups, such as Cape Cod Climate Change Collaborative and APCC (Association to Preserve Cape Cod)

Library Sessions

- Budget was discussed
- Possibility of doing a Fire Threats and Resilience Hub talk in March
- Potentially moving the Wampanoag talk to June

Action Steps

- Meet with Energy Committee on 2/5/25
- Figure out the Hubs Library Session Talk

Respectively submitted by,

Alex Limpaecher

